



The platform for environmental markets

# TZ1 VCS CARBON REGISTRY SOCIAL CARBON STANDARD

*Facilitating transparent environmental commodities markets to reduce global carbon emissions and to preserve the environment for future generations.*

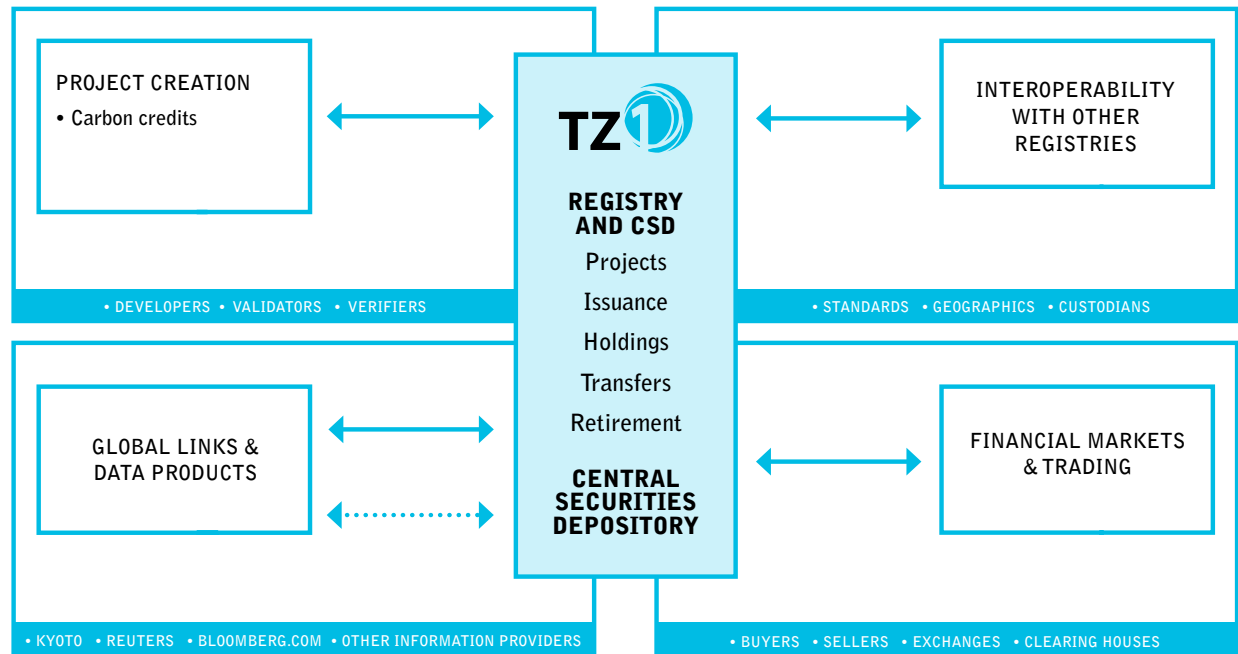
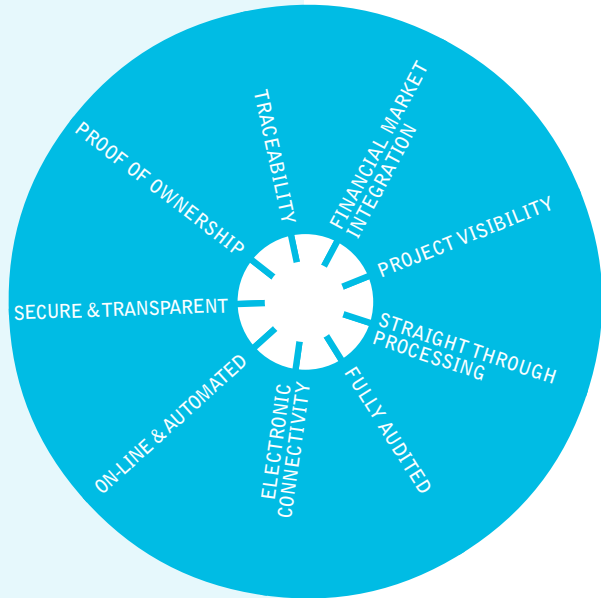
## Join the TZ1 Social Carbon Company Registry

Click on [www.tz1market.com/registration.php](http://www.tz1market.com/registration.php)

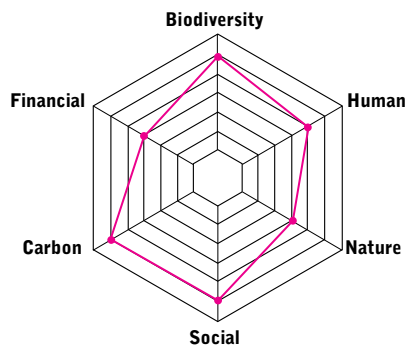
**Special Opening Offer Applies for Joining and Transaction Fees - Call Us Now to Learn More (see reverse for contact details) - includes Free on-site training.**

### TZ1 REGISTRY

- Is integral to the carbon and biodiversity markets
- Provides truth to sellers and buyers of carbon credits and biodiversity conservation certificates
- Records the lifecycle of the credit and certificate from issuance to transfer to retirement.



TERMS AND CONDITIONS: Opening special valid to 30 November 2008 • Transaction fee special offer applies to VCUs (Voluntary Carbon Units from the Voluntary Carbon Standard credits only) • On-site training subject to availability must be booked by 15 December 2008 and completed by 28 February 2009.



Social Carbon is a methodology developed by the Ecologica Institute ([www.ecologica.org.br](http://www.ecologica.org.br)) that delivers high-quality projects to the voluntary carbon market. It is founded on the principle that transparent assessment and monitoring of the social and environmental performance of

projects improves their long-term effectiveness, and thus adds value to the VERs generated.

The methodology uses a set of analytical tools that assess the social, environmental and economic condition of communities affected by projects, and demonstrates through continuous monitoring the project's contribution to sustainable development.

This focus' on a project's lifelong sustainability is one of the unique features fo Social Carbon. Another key element is the active participation of local communities. From the outset, local stakeholders take ownership of a project's continued evaluation and improvement, and employ the full

potential of human and natural resources to ensure a stable and beneficial outcome.

Each of the six elements of a sustainable project is measured using the Social Carbon hexagon: carbon, biodiversity, social, financial, human and natural.

The methodology is applied and independently verified every year, to encourage continuous improvement and to ensure that promises are kept.



## TZ1 Social Carbon

Carbon markets, and credible standards and infrastructure are a key factor in addressing climate change.

### For The Social Carbon Company, the TZ1 Registry:

- Lists and manages full project details
- Facilitates Social Carbon Credits issuance
- Applies a unique serial number to each credit
- Converts a Social Carbon credit into a saleable conservation unit
- Enables transfer of credits between seller and buyer
- Retires Social Carbon credits into a retirement account to ensure that these cannot be re-sold
- Provides full reporting and enquiry for traceability and transparency.

As the global trend in managing environmental assets moves towards price based mechanisms, a robust, global registry is an essential tool to provide transparency and credibility.

Effective and efficient financial-market-based registry solutions will become even more important as restrictions on carbon and other environmental products are further tightened by Governments, and the voluntary carbon market plays more of a part in reducing global emissions. Only credible and robust financial infrastructure (with inherent flexibility) will best serve this fast growing marketplace.

A core part of the TZ1 business is its Registry service, providing critical market capability including issuance, holdings, transfers, retirement services, and financial market requirements such as straight through processing including delivery versus payment.

**The TZ1 registry is the only all encompassing registry hub.**

### This includes the following characteristics and functionality:

- It links with financial market exchange and clearing & settlement platforms and uses robust financial market messaging for integration (SWIFT 15022)
- Interoperability capabilities with other Registries
- It is credible, flexible, secure (both access and audit)
- It is entirely on-line with 24 hour accessibility
- It comprises financial market infrastructure built from the ground up specifically for carbon (brand new, not legacy)
- TZ1 has invested heavily in robust Rules of Registry tailored specifically for the voluntary carbon market
- The registry technology and processes are all externally audited.

socialcarbon  
THE SUSTAINABLE CARBON COMPANY



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